



## *Electronic Newsletter Distribution Details*

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- Electronic newsletter is published every month generally by the 10th day of the month.
- 100 subscribed contacts as of 01/04/2011.
- Average newsletter open rate of 49% as of 01/04/2011.
- No additional charge if additional electronic newsletters are published more frequently.
- TVNA newsletter editor(s) reserve the right to adjust size of ad if required.